

**Course:**

**JOURN 2640 Design for Print Media**

**4 hours**

**Majors, Minors & Degrees:**

**Minors**

Journalism

Marketing

**Certificates**

Marketing Minor (18 hours)

**Departments/Programs:**

English

Study and practice of various print-media production skills including typography, layout design, and printing techniques. Students will learn several pagination and design computer programs.