

COMM 3700 Organizational Communication

4 hours

Majors, Minors & Degrees:

Majors

Communication (B.A., B.S.)

Political Communication (B.A., B.S.)

Minors

Human Resources Management

Marketing

Certificates

Human Resource Management Minor (18-19 hours)

Departments/Programs:

Communication Studies

Students will explore the intersection of the theory and practice of communication in an organizational context. Particular emphasis will be placed on understanding how power within and between organizations is shaped by and shapes society. Topics include identity, power, globalization, technology, and ethics.

Prerequisite(s): Junior standing, COMM 2300 Communication Theory and COMM 3500 Research Methods or permission of the instructor.

(Normally offered each fall semester.)