

Nebraska Wesleyan University

Catalog 2014-2015

COMM 3500 Research Methods

4 hours

Majors, Minors & Degrees:

Majors

Communication (B.A., B.S.)

Gender Studies (B.A., B.S.)

Global Studies (B.A., B.S.)

Departments/Programs:

Communication Studies

This course is a general introduction to research methods most commonly used in the Communication discipline. Students will learn how to identify and use qualitative, quantitative, and rhetorical methods; read, understand, and evaluate research arguments for each type of inquiry, and use communication-related topics for a literature review.

Prerequisite(s): Sophomore standing and COMM 2300 Communication Theory (may be taken concurrently) or permission of instructor.

(Normally offered each fall semester.)