

**Course:**

**COMM 2600 Mass Media**

**3 hours**

**Majors, Minors & Degrees:**

**Majors**

Communication (B.A., B.S.)

Political Communication (B.A., B.S.)

**Minors**

Communication

Journalism

Marketing

**Certificates**

Marketing Minor (18 hours)

**Departments/Programs:**

Communication Studies

A study of the development of types of media including books, newspapers, magazines, radio, television, and film. The interaction of these media and their impact on society and the individual are included. (Normally offered each spring semester.)