Nebraska Wesleyan University

BUSAD 4000 Bank Management

Catalog

2014-2015

Course Description

Students will examine bank management from a practical perspective. This includes the organization of the banking system, the evolution of bank regulations, and the perspectives of bankers and regulators toward these rules. Trends in banking and its competition and liquidity, loan, and investment management will also be studied. Students will discover the unique challenges confronting managers of commercial banks as they operate within various competitive markets.
Prerequisite(s): Grade of "C-" or better in BUSAD 3700 Financial Management.
(Normally offered each fall semester.)

Course Hours

3 hours

Departments

1. Business (Adult Undergraduate)
2. Business, Accounting and Economics (Undergraduate)