

Nebraska Wesleyan University

Catalog 2014-2015

BUSAD 2500 Principles of Management

3 hours

Majors, Minors & Degrees:

Majors

Accounting (B.A., B.S.)

Business Administration (B.A., B.S.)

Business-Sociology (B.S.)

International Business (B.A.)

Sport Management (B.S.)

Majors (Adult)

Business Administration (B.S)

Organizational Leadership and Communication (B.S.)

Minors

Human Resources Management

Sport Management

Certificates

Human Resource Management Minor (18-19 hours)

Organizational Leadership and Communication Minor

Departments/Programs:

Business (Adult Undergraduate)

Business, Accounting and Economics (Undergraduate)

An introduction to management theory and practice. Students explore the history of management and the environment in which managers operate. Classroom discussion focuses on the basic managerial functions of planning, organizing, leading, and controlling.

(Normally offered each semester.)