Nebraska Wesleyan University

Catalog 2013-2014

Minor:

Marketing

Departments/Programs: Business, Accounting and Economics (Undergraduate)

Marketing Minor (21 hours)

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Courses	
BUSAD-115	BUSAD-115
Five electives from the following (two courses must be BUSAD courses):	
• BUSAD-226	
• BUSAD-227	
• BUSAD-228	
• BUSAD-229	
• BUSAD-239	
• BUSAD-247	15 hours
• COMM-155	
• COMM-225	
• COMM-232	
• COMM-260	
• JOURN-164	
 (Effective Fall 2013, COMM-270 is not applicable) 	