Nebraska Wesleyan University

Sport Management (B.S.)

Catalog

2013-2014

Departments

1. Health and Human Performance

Sport Management Major (39 hours)

Core Requirements	39 hours
HHP 106 Advanced Emergency Care	1 hour
HHP 170 Sport Law 1	2 hours
HHP 171 Sport Law II	2 hours
HHP 173 Sport Communication and Marketing	3 hours
HHP 175 Introduction to Sport Management and Leadership	3 hours
HHP 220 Sport Facility and Event Management	3 hours
HHP 222 Sport Finance	3 hours
HHP 223 Current Issues and Ethics in Sport	3 hours
HHP 240 Administration and Human Resource Management	3 hours
HHP 275 Sport and Exercise Psychology	2 hours
HHP 276 Socio-Cultural Aspects of Sport	3 hours
SOC 236 Research Methods in Social Science I or SOC 237 Research Methods in Social Science II or other options as determined by the department	3-6 hours
HHP 297 Internship and/or HHP 197 Field Experience	6 hours
Senior Comprehensive:	
HHP 298 Capstone Seminar in Health and Human Performance	2 hours
HHP 299 Senior Comprehensive Examination	0 hours

Supporting Minor Complete one of the minors listed below:	
Marketing	18 hours
Communication	17-18 hours
Business Administration	18 hours
Coaching	20-25 hours
Journalism	19 hours
Legal Studies	18 hours

Supporting Minor Complete one of the minors listed below:	
Health and Fitness Studies	18-23 hours
Another minor approved by the Advisor	