Nebraska Wesleyan University

Bachelor of Science in Business

Catalog

2013-2014

Program Description

The Adult Undergraduate Bachelor of Science in Business degree program will give you a broad understanding of business concepts and practices. The core foundation of business administration is planning, leading, organizing, and controlling the aspects of a small or worldwide business.

The objective of the business degree program is to provide students with a solid grounding in business administration and accounting in sufficient depth to achieve a professional position in a variety of industries.

Departments

1. Business (Adult Undergraduate)

Bachelor of Science in Business

Required Courses	36 hours
BUS 001 Accounting 1	3 hours
BUS 002 Accounting 2	3 hours
BUS 010 Macroeconomics	3 hours
BUS 011 Microeconomics	3 hours
BUS 105 Management	3 hours
BUS 106 Statistics for Business	3 hours
BUS 107 Marketing	3 hours
BUS 240 Finance	3 hours
BUS 251 Business Law 1	3 hours
BUS 280 Business Strategy	3 hours
COMM 003 Introduction to Professional and Academic Communication	3 hours
Select one of the following:	
BUS 152 Money and Banking	3 hours
BUS 260 Operations Management	3 hours
BUS 265 Behavior in Organizations	3 hours
BUS 270 Human Resources/Personnel	3 hours

Twelve hours of the above requirements must be upper level courses from NWU. Students must achieve a minimum grade of C-.

Business Administration majors must also complete a departmentally approved math course (college algebra or above) and demonstrate computer spreadsheet proficiency by completing or testing out of BUS 103 Spreadsheet Applications or taking a computer science course (CS 10 or higher).

General Education Requirements (39-45 hours)

Requirement	Hours
English and Communication	6-9
Developing Foundations	8-9
Global Perspectives	6-8
Western Intellectual and Religious Traditions	3
U.S. Culture and Society	6
Fine Arts	3
Scientific Inquiry	7

Supporting Program (24 hours)

The 24 hours of support courses should consist of 12 hours in each of two supporting areas or departments. Acceptable courses must count toward a major or minor. (At least 12 hours of supporting program coursework must be completed at NWU).