Nebraska Wesleyan University

Catalog 2013-2014

Major:

Business Administration (B.A., B.S.)

Departments/Programs:

Business, Accounting and Economics (Undergraduate)

Business Administration Major (B.A. or B.S., 43 hours)

Courses		
ACCT 031 Principles of Accounting I		3 hours
ACCT 032 Principles of Accounting II		3 hours
ECON 053 Macroeconomic Principles		3 hours
ECON 054 Microeconomic Principles		3 hours
BUSAD 100 Principles of Management		3 hours
BUSAD 109 Spreadsheet Applications		1 hours
BUSAD 110 Business and Economic Statistics or ECON 110 Business and Economic Statistics		3 hours
BUSAD 115 Principles of Marketing		3 hours
BUSAD 120 Managing Information Systems		3 hours
BUSAD 150 Business Communication		3 hours
BUSAD 201 Quantitative Methods		3 hours
BUSAD 204 Financial Management		3 hours
BUSAD 211 Business Law I		3 hours
BUSAD 249 Strategic Management		3 hours
Senior Comprehensive:		
BUSAD 297 Business Internship	3 hours	

BUSAD 248 Entrepreneurship or senior comprehensive from the studentâ??s second major may be substituted with permission of the department chair.

Business administration majors must also complete a department-approved mathematics course (MATH 010 College Algebra, MATH 050 Pre-Calculus, MATH 060 Calculus for Management, Biological, and Social Sciences, or MATH 105 Calculus I). A department-approved supporting program with a minimum of 12 hours outside the business administration major is required. MATH 060 Calculus for Management, Biological, and Social Sciences or MATH 105 Calculus I is strongly recommended for students considering graduate school.