Nebraska Wesleyan University

PSYCH 220 Applied Social Psychology

Catalog

2013-2014

Course Description

A course that emphasizes how the scientific methods and theories of social psychology are used to better understand and solve real-world social issues and problems. The course will include methodological topics such as reliability, validity, establishing causality, and attitude measurement. These methods along with the theoretical content of social psychology will be applied to topics such as persuasion, prejudice, violence, conflict, terrorism, politics, the law, the environment, and health.

Prerequisite(s): PSYCH 101 Introduction to Psychological Science and PSYCH 140 Social Psychology, or permission of the instructor.

(Normally offered each spring semester.)

Course Hours

4 hours

Departments

1. Psychology