

Nebraska Wesleyan University

Catalog 2013-2014

PSYCH 160 Basic Learning Principles

4 hours

Majors, Minors & Degrees:

Majors

Psychology (B.A., B.S.)

Minors

Psychology

Departments/Programs:

Psychology

The behaviorist viewpoint and the methodology of experimental analysis is introduced in this course. The emphasis is on theories derived largely from non-human research and applied to everyday human behavior. Topics include an analysis of the basic operations of classical and operant conditioning and the biological constraints on learning. A practical animal lab is used to demonstrate the methods of behavior analysis and modification.

Prerequisite(s): PSYCH-101.

(Normally offered each fall semester.)