#### Nebraska Wesleyan University Catalog 2013-2014

# Course: **PSYCH 160 Basic Learning Principles**

#### 4 hours

### Majors, Minors & Degrees:

#### Majors

Psychology (B.A., B.S.)

# Minors

Psychology

### Departments/Programs:

### Psychology

The behaviorist viewpoint and the methodology of experimental analysis is introduced in this course. The emphasis is on theories derived largely from non-human research and applied to everyday human behavior. Topics include an analysis of the basic operations of classical and operant conditioning and the biological constraints on learning. A practical animal lab is used to demonstrate the methods of behavior analysis and modification.

Prerequisite(s): PSYCH 101 Introduction to Psychological Science.

(Normally offered each fall semester.)