Nebraska Wesleyan University

ECON 255 Industrial Organization

Catalog

2013-2014

Course Description

A study of the structure, conduct, and performance of U.S. industry. Emphasis is placed on the relationship between the elements of market structure and their effect on both the conduct and performance of the modern corporation. The evolution of public policy in relationship with the corporation is emphasized, particularly in the form of antitrust laws.

Prerequisite(s): Junior standing and grade of "C-" or better in ECON 054 Microeconomic Principles or permission of the instructor.

Course Hours

3 hours

Departments

1. Business, Accounting and Economics (Undergraduate)