Nebraska Wesleyan University

COMM 210 Organizational Communication

Catalog

2013-2014

Course Description

This course is designed to explore the intersection of the theory and practice of communication in an organizational context. Particular emphasis will be placed on understanding how organizations function as a part of the larger society. Topics include identity, power, globalization, environmental influences, communication roles, technologies, organizational communciation diagnosis, and ethics. Students will conduct research (case study) on a Lincoln area organization. Prerequisites include COMM 150 and Junior standing.

Prerequisite: COMM 130 Communication Theory

Course Hours

4 hours

Departments

1. Communication Studies