

**Course:**

**COMM 155 Mass Media**

**3 hours**

**Majors, Minors & Degrees:**

**Majors**

Communication (B.A., B.S.)

Language Arts Education (B.A., B.S.)

Political Communication (B.A., B.S.)

**Majors (Adult)**

Bachelor of Science in Organizational Communication

**Minors**

Communication

Journalism

Marketing

**Departments/Programs:**

Communication Studies

Organizational Communication (Adult Undergraduate)

A study of the development of types of media including books, newspapers, magazines, radio, television, and film. The interaction of these media and their impact on society and the individual are included.