

COMM 151 Communication Research Methods

3 hours

Majors (Adult)

Bachelor of Science in Organizational Communication

Departments/Programs:

Organizational Communication (Adult Undergraduate)

This course is a general introduction to research methods most commonly used in the Communication discipline. Students will learn how to identify, understand, and appropriately employ a variety of quantitative and qualitative research methods. Students will learn how to critically analyze and evaluate journal articles from Communication and related disciplines. This course will prepare students to complete research projects and use scholarly writing in future courses as well as in their careers. This course is quite similar to the COMM-150 course taught in CLAS, however, given the age, experiences and aspirations of the Adult Undergraduate Program students, a special effort will be made to provide a focused application to the organizational setting.

Offered in the Adult Undergraduate program only.

Prerequisite(s): COMM-100 and COMM-130.