

COMM 150 Research Methods

4 hours

Majors, Minors & Degrees:

Majors

Communication (B.A., B.S.)

Gender Studies (B.A., B.S.)

Global Studies (B.A., B.S.)

Departments/Programs:

Communication Studies

While you are in college you are exposed to a large quantity of scholarship. This course is designed to expose you to the specific quantitative, qualitative, and rhetorical research methods in the Communication discipline. Focus will be placed on choosing the appropriate method for original research projects, successfully implementing the research, and skillfully writing scholarly reports. The prerequisite is Communication Theory.

Prerequisite: COMM-130