

Nebraska Wesleyan University

Catalog 2013-2014

BUSAD 249 Strategic Management

3 hours

Majors, Minors & Degrees:

Majors

Accounting (B.A., B.S.)

Business Administration (B.A., B.S.)

Departments/Programs:

Business, Accounting and Economics (Undergraduate)

This course integrates all prior accounting, business, and economics courses as final preparation for the student's entry into the business world or graduate studies. Case studies and computer simulations are utilized to enable students to gain an understanding of business operations and the application of business principles.

Prerequisite(s): Senior standing Business Administration, Accounting, or Economics majors, BUSAD-109, grades of "C-" or better in ACCT-031, ACCT-032, ECON-053, ECON-054, BUSAD-100 and BUSAD-115, or permission of the instructor.

(Normally offered each semester.)