Nebraska Wesleyan University

BUSAD 100 Principles of Management

Catalog

2013-2014

Course Description

An introduction to management theory and practice. Students explore the history of management and the environment in which managers operate. Classroom discussion focuses on the basic managerial functions of planning, organizing, leading, and controlling.

(Normally offered each semester.)

Course Hours

3 hours

Departments

1. Business, Accounting and Economics (Undergraduate)