Nebraska Wesleyan University

BUS 280 Business Strategy

Catalog

2013-2014

Course Description

This course integrates all prior accounting, business, and economics courses as final preparation for the student's entry into the business world or graduate studies. Case studies and computer simulations are utilized to enable students to gain an understanding of business operations and the application of business principles.

Prerequisite(s): Senior standing Business student, and BUS 001, BUS 002, BUS 011, BUS 103, BUS 105, and BUS 107, or permission of the instructor.

Course Hours

3 hours

Departments

1. Business (Adult Undergraduate)