

**Nebraska Wesleyan University**

Catalog 2013-2014

## **BUS 274 Small Business Management**

3 hours

**Majors (Adult)**

Bachelor of Science in Organizational Communication

**Departments/Programs:**

Business (Adult Undergraduate)

Students use multidisciplinary business skills to identify, analyze, and execute practical management solutions to the various problems and opportunities of a small business enterprise. The major project is preparation of an actual business plan. Lectures, cases, and guest speakers from the community help provide students a clearer understanding of the link between theoretical studies and the practical world of business.

*Prerequisite(s): BUS-001, BUS-105, BUS-107, and junior standing or permission of the instructor.*