

ART 120 Digital Media 1

3 hours

Majors, Minors & Degrees:

Majors

Art (B.A.)

Art (B.F.A.)

Departments/Programs:

Art

This course will serve as an overview of working with digital technologies. Topics covered will be: design, illustration, photography, web design and digital motion. Software programs covered include: Adobe Illustrator, Photoshop, and Dreamweaver and Premiere Elements. Professional photographic lighting techniques and the operation of a DSLR camera. Students will also learn creative problem solving methods including various methods for ideation and prototyping. Students will be exposed to creative applications.