## Nebraska Wesleyan University

Catalog 2012-2013

Minor:

## Marketing

## Departments/Programs:

Business, Accounting and Economics (Undergraduate)

## **Marketing Minor (21 hours)**

Courses	
BUSAD-115	BUSAD-115
Five electives from the following (three courses must be BUSAD courses):	15 hours
• BUSAD-226	
• BUSAD-227	
• BUSAD-228	

- BUSAD-229
- BUSAD-239
- BUSAD-247
- COMM-155COMM-225
- COMM-232
- COMM-260
- COMM-270
- JOURN-164