

Minor:

Marketing

Departments/Programs:

Business, Accounting and Economics (Undergraduate)

Marketing Minor (21 hours)

| Courses | |
|--|-----------|
| BUSAD-115 | BUSAD-115 |
| Five electives from the following (three courses must be BUSAD courses): | 15 hours |
| <ul style="list-style-type: none">• BUSAD-226• BUSAD-227• BUSAD-228• BUSAD-229• BUSAD-239• BUSAD-247• COMM-155• COMM-225• COMM-232• COMM-260• COMM-270• JOURN-164 | |