Nebraska Wesleyan University

Catalog 2012-2013

Minor:

Marketing

Departments/Programs:
Business, Accounting and Economics (Undergraduate)

Marketing Minor (21 hours)

Courses	
BUSAD-115	BUSAD-115
Five electives from the following (three courses must be BUSAD courses):	15 hours
• BUSAD-226	
• BUSAD-227	
• BUSAD-228	
• BUSAD-229	
• BUSAD-239	
• BUSAD-247	
• COMM-155	
• COMM-225	
• COMM-232	
• COMM-260	
• COMM-270	
• JOURN-164	