

Nebraska Wesleyan University

Catalog 2012-2013

Major:

Bachelor of Science in Organizational Communication

The Adult Undergraduate Bachelor of Science in Organizational Communication helps students develop oral, written, and interpersonal communication skills, as well as critical thinking and problem solving so they will be able to communicate their ideas effectively and understand the businesses within which they work. Organizational communication looks at informal and formal communications, leadership, intercultural communication, and diversity issues, as well as types of internal communications within a business. Students may specialize in human resources, public relations, marketing, or project management.

Departments/Programs:

Organizational Communication (Adult Undergraduate)

Bachelor of Science in Organizational Communication

Required Courses	30 Hours
COMM-003	COMM-003
COMM-040	COMM-040
COMM-100	COMM-100
COMM-130	COMM-130
COMM-140	COMM-140
COMM-151	COMM-151
COMM-160	COMM-160
COMM-275	COMM-275
COMM-298	COMM-298
One course from:	
COMM-050	COMM-050
COMM-185	COMM-185

Specialization Areas (15 hours)

Select one of the following:	Hours
Human Resources	
COMM-200	COMM-200
BUS-251	BUS-251
BUS-265	BUS-265
BUS-270	BUS-270
BUS-271	BUS-271
Public Relations	
COMM-155	COMM-155
COMM-170	COMM-170
COMM-225	COMM-225
COMM-232	COMM-232
COMM-270	COMM-270
Project Management	

Select one of the following:	Hours
COMM-200	COMM-200
PRO-201	PRO-201
PRO-202	PRO-202
PRO-203	PRO-203
PRO-204	PRO-204
PRO-205	PRO-205
PRO-206	PRO-206

** PRO 205 and PRO 206 are taken concurrently*

Electives (6 hours)

Electives	Hours
Choose two courses from the ones listed or any course not requiring a prerequisite from another specialization area.	
BUS-105	BUS-105
BUS-107	BUS-107
BUS-266	BUS-266
BUS-267	BUS-267
BUS-269	BUS-269
BUS-272	BUS-272
BUS-274	BUS-274

General Education Requirements (39-45 hours)

Requirement	Hours
English and Communication	6-9
Developing Foundations	8-9
Global Perspectives	6-8
Western Intellectual and Religious Traditions	3
U.S. Culture and Society	6
Fine Arts	3
Scientific Inquiry	7