Nebraska Wesleyan University

Communication (B.A., B.S.)

Catalog

2012-2013

Program Description

The requirements for the Communication Major and Minor are changing beginning in the 2013-14 academic year.

Departments

1. Communication Studies

Communication Major (B.A., B.S., 34-36 hours)

Core Requirements	23-24 hours
COMM 040 Interpersonal Communication	3 hours
COMM 050 Intercultural Communication	3 hours
COMM 130 Communication Theory	3 hours
COMM 150 Research Methods	3 hours
COMM 210 Organizational Communication	3 hours
COMM 270 Speaking in the Professions	3 hours
COMM 280 Communication and Contemporary Society	3 hours
Electives	**11-12 hours**
COMM-140	
COMM 145 Family Communication	3 hours
COMM 155 Mass Media	3 hours
COMM 160 Group Communication	3 hours
COMM 197 Internship	1-8 hours
COMM 225 Persuasive Communication	3 hours
COMM 232 Public Relations	3 hours
COMM 250 Communication and Gender	3 hours
COMM 260 Principles of Advertising	3 hours
COMM 190 Selected Topics or COMM 290 Selected Topics	2-3 hours
COMM 295 Independent Study	1-3 hours
Senior Comprehensive	**2-3 hours**

COMM 297 Internship	1-8 hours

Requirements for this major to be completed with a subject endorsement for teaching:

- COMM 224 Methods for Teaching Communication and Theatre Arts in Middle and Secondary Schools
- Complete the necessary teacher education courses

Requirement for this major to be completed for other students:

- Select one or more minors or a second major according to personal interests. A communication minor is not appropriate.