Nebraska Wesleyan University

Business Administration (B.A., B.S.)

Catalog

2012-2013

Departments

1. Business, Accounting and Economics (Undergraduate)

Business Administration Major (B.A. or B.S., 43 hours)

Courses	
ACCT 031 Principles of Accounting I	3 hours
ACCT 032 Principles of Accounting II	3 hours
ECON 053 Macroeconomic Principles	3 hours
ECON 054 Microeconomic Principles	3 hours
BUSAD 100 Principles of Management	3 hours
BUSAD 109 Spreadsheet Applications	1 hours
BUSAD 110 Business and Economic Statistics or ECON-110	3 hours
BUSAD 115 Principles of Marketing	3 hours
BUSAD 120 Managing Information Systems	3 hours
BUSAD 150 Business Communication	3 hours
BUSAD 201 Quantitative Methods	3 hours
BUSAD 204 Financial Management	3 hours
BUSAD 211 Business Law I	3 hours
BUSAD 249 Strategic Management	3 hours
Senior Comprehensive:	
BUSAD 297 Business Internship	3 hours
BUSAD 248 Entrepreneurship, BUSAD 249 Strategic Management or senior comprehensive from the student's second major may be substituted with permission of the department chair.	

Business administration majors must also complete a department-approved mathematics course (MATH 010 College Algebra, MATH 050 Pre-Calculus, MATH 060 Calculus for Management, Biological, and Social Sciences, or MATH 105 Calculus I). A department-approved supporting program with a minimum of 12 hours outside the business administration major is required. MATH 060 Calculus for Management, Biological, and Social Sciences or MATH 105 Calculus I is strongly recommended for students considering graduate school.