Nebraska Wesleyan University Catalog 2012-2013

Course: THTRE 020 Practicum: Theatre Promotion

0-2 hours

Majors, Minors & Degrees:

Majors Directing (B.F.A.)

Departments/Programs:

Theatre

Students earn credit for learning about theatre promotions strategies and activities while working on theatre productions under direct faculty supervision. Public relations, house management, box office management, community outreach, fundraising, and marketing are some of the possibilities for investigation.

Prerequisite(s): Permission of the instructor.