

Nebraska Wesleyan University

Catalog 2012-2013

COMM 298 Organizational Communication Seminar

3 hours

Majors (Adult)

Bachelor of Science in Organizational Communication

Departments/Programs:

Organizational Communication (Adult Undergraduate)

This course is designed to explore the intersection of the theory and practice of communication in an organizational context. Particular emphasis will be placed on understanding how organizations function as a part of the larger society. Topics include messages, networks, globalization, environmental influences, communication roles, technologies, organizational communication diagnosis, and change.

Offered in the Adult Undergraduate program only.

Prerequisite(s): Senior standing and COMM-151.