

**Nebraska Wesleyan University**

Catalog 2012-2013

## **COMM 298 Organizational Communication Seminar**

3 hours

**Majors (Adult)**

Bachelor of Science in Organizational Communication

**Departments/Programs:**

Organizational Communication (Adult Undergraduate)

This course is designed to explore the intersection of the theory and practice of communication in an organizational context. Particular emphasis will be placed on understanding how organizations function as a part of the larger society. Topics include messages, networks, globalization, environmental influences, communication roles, technologies, organizational communication diagnosis, and change.

Offered in the Adult Undergraduate program only.

*Prerequisite(s): Senior standing and COMM-151.*