Nebraska Wesleyan University

COMM 298 Organizational Communication Seminar

Catalog

2012-2013

Course Description

This course is designed to explore the intersection of the theory and practice of communication in an organizational context. Particular emphasis will be placed on understanding how organizations function as a part of the larger society. Topics include messages, networks, globalization, environmental influences, communication roles, technologies, organizational communication diagnosis, and change.

Offered in the Adult Undergraduate program only.

Prerequisite(s): Senior standing and COMM 151 Communication Research Methods.

Course Hours

3 hours

Departments

1. Organizational Communication (Adult Undergraduate)