**Nebraska Wesleyan University**

# COMM 232 Public Relations

## Catalog

2012-2013

## Course Description

A study of the nature of public relations, the persons involved, its relationship to public opinion, and the channels of communication that are used.

*Prerequisite(s): Junior standing and COMM 155 Mass Media or permission of the instructor.*

## Course Hours

3 hours

## Departments

1. Communication Studies
2. Organizational Communication (Adult Undergraduate)