

**Course:**

**COMM 225 Persuasive Communication**

**3 hours**

**Majors, Minors & Degrees:**

**Majors**

Communication (B.A., B.S.)

Political Communication (B.A., B.S.)

**Majors (Adult)**

Bachelor of Science in Organizational Communication

**Minors**

Communication

Marketing

**Departments/Programs:**

Communication Studies

Organizational Communication (Adult Undergraduate)

A study of theories and practices of persuasion within a variety of communication contexts. Students will be expected to apply these concepts to out-of-class persuasive situations.

*Prerequisite(s): Junior standing and COMM 130 Communication Theory or permission of the instructor.*