

COMM 155 Mass Media

3 hours

Majors, Minors & Degrees:

Majors

Communication (B.A., B.S.)

Language Arts Education (B.A., B.S.)

Political Communication (B.A., B.S.)

Majors (Adult)

Bachelor of Science in Organizational Communication

Minors

Communication

Journalism

Marketing

Departments/Programs:

Communication Studies

Organizational Communication (Adult Undergraduate)

A study of the development of types of media including books, newspapers, magazines, radio, television, and film. The interaction of these media and their impact on society and the individual are included.