Nebraska Wesleyan University

COMM 151 Communication Research Methods

Catalog

2012-2013

Course Description

This course is a general introduction to research methods most commonly used in the Communication discipline. Students will learn how to identify, understand, and appropriately employ a variety of quantitative and qualitative research methods. Students will learn how to critically analyze and evaluate journal articles from Communication and related disciplines. This course will prepare students to complete research projects and use scholarly writing in future courses as well as in their careers. This course is quite similar to the COMM 150 Research Methods course taught in CLAS, however, given the age, experiences and aspirations of the Adult Undergraduate Program students, a special effort will be made to provide a focused application to the organizational setting.

Offered in the Adult Undergraduate program only.

Prerequisite(s): COMM 100 Introduction to Organizational Communication and COMM 130 Communication Theory.

Course Hours

3 hours

Departments

1. Organizational Communication (Adult Undergraduate)