Nebraska Wesleyan University

COMM 150 Research Methods

Catalog

2012-2013

Course Description

This course is a general introduction to research methods most commonly used in the Communication discipline. Students will learn how to identify and use qualitative, quantitative, and rhetorical methods; read, understand, and evaluate research arguments for each type of inquiry, and use communication-related topics for a literature review.

Prerequisite(s): Sophomore standing and COMM 130 Communication Theory (may be taken concurrently) or permission of instructor.

Course Hours

3 hours

Departments

1. Communication Studies