

Nebraska Wesleyan University

Catalog 2012-2013

BUSAD 239 Business Ethics

3 hours

Majors, Minors & Degrees:

Majors

Accounting (B.A., B.S.)

Minors

Human Resources Management

Marketing

Peace and Justice Studies

Departments/Programs:

Business, Accounting and Economics (Undergraduate)

This course investigates ethical issues and moral dilemmas found in the modern business arena. The conflict between an organization's economic performance and its social obligations are studied. Various economic theories, legal regulations and philosophic doctrines are discussed. Contemporary Western moral philosophy, historic and contemporary Christian ethics, and social theory provide a context for the course. Case studies are integrated throughout the semester.

(Normally offered each spring semester.)