Nebraska Wesleyan University

BUSAD 120 Managing Information Systems

Catalog

2012-2013

Course Description

This course will provide an introduction and overview to the managing of information systems (MIS) in today's organizations. The focus is on the use of strategic information systems related to decision making processes and activities in the functional areas of organizations such as operations, management, and marketing.

Prerequisite: BUSAD 100 Principles of Management or permission.

Course Hours

3 hours

Departments

1. Business, Accounting and Economics (Undergraduate)