

Nebraska Wesleyan University

Catalog 2012-2013

BUSAD 100 Principles of Management

3 hours

Majors, Minors & Degrees:

Majors

Accounting (B.A., B.S.)

Business Administration (B.A., B.S.)

Business-Sociology (B.S.)

International Business (B.A.)

Minors

Human Resources Management

Departments/Programs:

Business, Accounting and Economics (Undergraduate)

An introduction to management theory and practice. Students explore the history of management and the environment in which managers operate. Classroom discussion focuses on the basic managerial functions of planning, organizing, leading, and controlling.

(Normally offered each semester.)