

**Nebraska Wesleyan University**

Catalog 2012-2013

## **BUS 272 Ethics in Business**

3 hours

**Majors (Adult)**

Bachelor of Science in Organizational Communication

**Departments/Programs:**

Business (Adult Undergraduate)

This course investigates ethical issues and moral dilemmas found in the modern business arena. The conflict between an organization's economic performance and its social obligations are studied. Various economic theories, legal regulations, and philosophic doctrines are discussed. Contemporary Western moral philosophy, historic and contemporary Christian ethics, and social theory provide a context for the course. Case studies are integrated throughout the semester.