Nebraska Wesleyan University

Catalog 2011-2012

Major:

Sport Management (B.S.)

Departments/Programs:

Health and Human Performance

Sport Management Major (51-58 hours)

HHP 106 Advanced Emergency Care HHP 170 Sport Law 1 2 hours HHP 173 Sport Marketing and Communication 3 hours HHP 175 Introduction to Sport Management and Leadership 3 hours HHP 197 Field Experience 1-8 hours HHP 220 Sport Facility and Event Management In Sport 3 hours HHP 221 Governance/Human Resource Management In Sport 3 hours HHP 222 Sport Budget/Finance/Economics in Sport 3 hours HHP 223 Sourrent Issues and Ethics in Sport 3 hours HHP 240 Administration and Human Resource Management 3 hours HHP 275 Psychosocial Aspects of Sport 3 hours HHP 275 Psychosocial Aspects of Sport 3 hours HHP 298 Capstone Seminar in Health and Human Performance 2 hours HHP 299 Senior Comprehensive Examination 0 hours Supporting Courses: 2 hours ACCT 031 Principles of Accounting I 3 hours BUSAD 100 Principles of Management 3 hours BUSAD 100 Principles of Marketing 3 hours BUSAD 229 Promotional Strategy 3 hours BUSAD 231 Human Resource Management 3 hours ECON 053 Macroeconomic Principles COMM 040 Interpersonal Communication 3 hours COMM 050 Intercultural Communication 3 hours COMM 050 Intercultural Communication 3 hours COMM 050 Intercultural Communication 3 hours COMM 130 Communication Theory 3 hours COMM 140 Introduction to Leadership 3 hours	Core Requirements	39-46 hours
HHP 173 Sport Marketing and Communication 3 hours HHP 175 Introduction to Sport Management and Leadership 3 hours HHP 197 Field Experience 1-8 hours HHP 220 Sport Facility and Event Management 1 Sport 3 hours HHP 221 Governance/Human Resource Management In Sport 3 hours HHP 222 Sport Budget/Finance/Economics in Sport 3 hours HHP 223 Current Issues and Ethics in Sport 3 hours HHP 240 Administration and Human Resource Management 1 Sport 3 hours HHP 240 Administration and Human Resource Management 1 Sport 3 hours HHP 275 Psychosocial Aspects of Sport 3 hours HHP 297 Internship 18 hours Senior Comprehensive HHP 298 Capstone Seminar in Health and Human Performance 2 hours HHP 299 Senior Comprehensive Examination 0 hours Supporting Courses: 1 Lhours Choose four courses from at least three different departments ACCT 031 Principles of Accounting 1 3 hours BUSAD 100 Principles of Management 3 hours BUSAD 150 Business Communication 3 hours BUSAD 231 Human Resource Management 3 hours BUSAD 231 Human Resource Management 3 hours ECON 053 Macroeconomic Principles COMM 040 Interpersonal Communication 3 hours COMM 050 Intercultural Communication 3 hours	HHP 106 Advanced Emergency Care	1 hour
HHP 175 Introduction to Sport Management and Leadership HHP 197 Field Experience HHP 220 Sport Facility and Event Management HHP 221 Governance/Human Resource Management In Sport HHP 222 Sport Budget/Finance/Economics in Sport HHP 222 Sport Budget/Finance/Economics in Sport HHP 223 Current Issues and Ethics in Sport HHP 240 Administration and Human Resource Management HHP 240 Administration and Human Resource Management HHP 275 Psychosocial Aspects of Sport HHP 297 Internship 1-8 hours Senior Comprehensive HHP 298 Capstone Seminar in Health and Human Performance HHP 299 Senior Comprehensive Examination O hours Supporting Courses: Choose four courses from at least three different departments ACCT 031 Principles of Accounting I BUSAD 150 Business Communication BUSAD 150 Business Communication SUSAD 150 Business Communication SUSAD 229 Promotional Strategy BUSAD 231 Human Resource Management COMM 040 Interpersonal Communication 3 hours COMM 040 Interpersonal Communication 3 hours COMM 050 Intercultural Communication 3 hours COMM 050 Intercultural Communication 5 hours	HHP 170 Sport Law 1	2 hours
HHP 197 Field Experience 1.8 hours HHP 220 Sport Facility and Event Management 3 hours HHP 221 Governance/Human Resource Management In Sport 3 hours HHP 222 Sport Budget/Finance/Economics in Sport 3 hours HHP 223 Current Issues and Ethics in Sport 3 hours HHP 240 Administration and Human Resource Management 3 hours HHP 2475 Psychosocial Aspects of Sport 3 hours HHP 297 Internship 1.8 hours Senior Comprehensive: HHP 298 Capstone Seminar in Health and Human Performance 2 hours HHP 299 Senior Comprehensive Examination 0 hours Supporting Courses: Choose four courses from at least three different departments ACCT 031 Principles of Accounting I 3 hours BUSAD 100 Principles of Management 3 hours BUSAD 150 Business Communication 3 hours BUSAD 299 Promotional Strategy 3 hours BUSAD 299 Promotional Strategy 3 hours BUSAD 231 Human Resource Management 3 hours BUSAD 231 Human Resource Management 3 hours BUSAD 231 Human Resource Management 3 hours BUSAD 34 Macroeconomic Principles COMM 040 Interpersonal Communication 3 hours COMM 040 Interpersonal Communication 3 hours COMM 050 Intercultural Communication 3 hours	HHP 173 Sport Marketing and Communication	3 hours
HHP 220 Sport Facility and Event Management HHP 221 Governance/Human Resource Management In Sport 3 hours HHP 222 Sport Budget/Finance/Economics in Sport 3 hours HHP 223 Current Issues and Ethics in Sport 3 hours HHP 240 Administration and Human Resource Management 3 hours HHP 275 Psychosocial Aspects of Sport 3 hours HHP 297 Internship 1-8 hours Senior Comprehensive: HHP 298 Capstone Seminar in Health and Human Performance 12 hours HHP 299 Senior Comprehensive Examination 0 hours Supporting Courses: Choose four courses from at least three different departments ACCT 031 Principles of Accounting I BUSAD 100 Principles of Management 3 hours BUSAD 150 Principles of Marketing BUSAD 150 Business Communication 3 hours BUSAD 229 Promotional Strategy 3 hours BUSAD 231 Human Resource Management ECON 053 Macroeconomic Principles COMM 040 Interpersonal Communication 3 hours COMM 050 Intercultural Communication 3 hours COMM 050 Intercultural Communication 3 hours	HHP 175 Introduction to Sport Management and Leadership	3 hours
HHP 221 Governance/Human Resource Management In Sport 3 hours HHP 222 Sport Budget/Finance/Economics in Sport 3 hours HHP 223 Current Issues and Ethics in Sport 3 hours HHP 240 Administration and Human Resource Management 3 hours HHP 240 Administration and Human Resource Management 3 hours HHP 275 Psychosocial Aspects of Sport 3 hours HHP 297 Internship 1-8 hours Senior Comprehensive: HHP 298 Capstone Seminar in Health and Human Performance 2 hours HHP 299 Senior Comprehensive Examination 0 hours Supporting Courses: 12 hours Choose four courses from at least three different departments ACCT 031 Principles of Accounting I 3 hours BUSAD 100 Principles of Management 3 hours BUSAD 150 Business Communication 3 hours BUSAD 229 Promotional Strategy 3 hours BUSAD 231 Human Resource Management 3 hours ECON 053 Macroeconomic Principles COMM 040 Interpersonal Communication 3 hours COMM 050 Intercultural Communication 3 hours COMM 050 Intercultural Communication 3 hours	HHP 197 Field Experience	1-8 hours
HHP 222 Sport Budget/Finance/Economics in Sport 3 hours HHP 223 Current Issues and Ethics in Sport 3 hours HHP 240 Administration and Human Resource Management 3 hours HHP 275 Psychosocial Aspects of Sport 3 hours HHP 275 Psychosocial Aspects of Sport 1-8 hours Senior Comprehensive: HHP 298 Capstone Seminar in Health and Human Performance 2 hours HHP 299 Senior Comprehensive Examination 0 hours Supporting Courses: Choose four courses from at least three different departments ACCT 031 Principles of Accounting 1 3 hours BUSAD 100 Principles of Management 3 hours BUSAD 150 Business Communication 3 hours BUSAD 229 Promotional Strategy 3 hours BUSAD 231 Human Resource Management 3 hours ECON 053 Macroeconomic Principles COMM 040 Interpersonal Communication 3 hours COMM 050 Intercultural Communication 3 hours COMM 050 Intercultural Communication 3 hours	HHP 220 Sport Facility and Event Management	3 hours
HHP 223 Current Issues and Ethics in Sport 3 hours HHP 240 Administration and Human Resource Management 3 hours HHP 275 Psychosocial Aspects of Sport 3 hours HHP 297 Internship 1-8 hours Senior Comprehensive: HHP 298 Capstone Seminar in Health and Human Performance 2 hours HHP 299 Senior Comprehensive Examination 0 hours Supporting Courses: Choose four courses from at least three different departments ACCT 031 Principles of Accounting I 3 hours BUSAD 100 Principles of Management 3 hours BUSAD 115 Principles of Marketing 3 hours BUSAD 229 Promotional Strategy 3 hours BUSAD 231 Human Resource Management 3 hours ECON 053 Macroeconomic Principles COMM 040 Interpersonal Communication 3 hours COMM 050 Intercultural Communication 3 hours COMM 130 Communication Theory 3 hours	HHP 221 Governance/Human Resource Management In Sport	3 hours
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HHP 297 Internship Senior Comprehensive: HHP 298 Capstone Seminar in Health and Human Performance 2 hours HHP 299 Senior Comprehensive Examination 0 hours Supporting Courses: Choose four courses from at least three different departments ACCT 031 Principles of Accounting I 3 hours BUSAD 100 Principles of Management 3 hours BUSAD 115 Principles of Marketing 3 hours BUSAD 150 Business Communication 3 hours BUSAD 229 Promotional Strategy 3 hours BUSAD 231 Human Resource Management 3 hours ECON 053 Macroeconomic Principles COMM 040 Interpersonal Communication 3 hours COMM 050 Intercultural Communication 3 hours COMM 130 Communication Theory 3 hours	HHP 240 Administration and Human Resource Management	3 hours
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HHP 298 Capstone Seminar in Health and Human Performance 2 hours HHP 299 Senior Comprehensive Examination 0 hours Supporting Courses: 12 hours Choose four courses from at least three different departments ACCT 031 Principles of Accounting I 3 hours BUSAD 100 Principles of Management 3 hours BUSAD 115 Principles of Marketing 3 hours BUSAD 299 Promotional Strategy 3 hours BUSAD 229 Promotional Strategy 3 hours ECON 053 Macroeconomic Principles COMM 040 Interpersonal Communication 3 hours COMM 050 Intercultural Communication 3 hours COMM 130 Communication Theory 3 hours	HHP 297 Internship	1-8 hours
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COMM 040 Interpersonal Communication 3 hours COMM 050 Intercultural Communication 3 hours COMM 130 Communication Theory 3 hours	BUSAD 231 Human Resource Management	3 hours
COMM 050 Intercultural Communication 3 hours COMM 130 Communication Theory 3 hours	ECON 053 Macroeconomic Principles	3 hours
COMM 130 Communication Theory 3 hours	COMM 040 Interpersonal Communication	3 hours
<u> </u>	COMM 050 Intercultural Communication	3 hours
COMM 140 Introduction to Leadership 3 hours	COMM 130 Communication Theory	3 hours
	COMM 140 Introduction to Leadership	3 hours

Supporting Courses: Choose four courses from at least three different departments	12 hours
COMM 155 Mass Media	3 hours
JOURN 161 News Reporting	3 hours
JOURN 162 Feature Writing	3 hours
JOURN 164 Computer Publishing I	3 hours