Nebraska Wesleyan University

Sport Management (B.S.)

Catalog

2011-2012

Departments

1. Health and Human Performance

Sport Management Major (51-58 hours)

Core Requirements	39-46 hours
HHP 106 Advanced Emergency Care	1 hour
HHP 170 Sport Law 1	2 hours
HHP 173 Sport Marketing and Communication	3 hours
HHP 175 Introduction to Sport Management and Leadership	3 hours
HHP 197 Field Experience	1-8 hours
HHP 220 Sport Facility and Event Management	3 hours
HHP 221 Governance/Human Resource Management In Sport	3 hours
HHP 222 Sport Budget/Finance/Economics in Sport	3 hours
HHP 223 Current Issues and Ethics in Sport	3 hours
HHP 240 Administration and Human Resource Management	3 hours
HHP 275 Psychosocial Aspects of Sport	3 hours
HHP 297 Internship	1-8 hours
Senior Comprehensive:	
HHP 298 Capstone Seminar in Health and Human Performance	2 hours
HHP 299 Senior Comprehensive Examination	0 hours
Supporting Courses: **Choose four courses from at least three different departments**	**12 hours**
ACCT 031 Principles of Accounting I	3 hours
BUSAD 100 Principles of Management	3 hours
BUSAD 115 Principles of Marketing	3 hours
BUSAD 150 Business Communication	3 hours
BUSAD 229 Promotional Strategy	3 hours
BUSAD 231 Human Resource Management	3 hours
ECON 053 Macroeconomic Principles	3 hours
COMM 040 Interpersonal Communication	3 hours

Supporting Courses: Choose four courses from at least three different departments	12 hours
COMM 050 Intercultural Communication	3 hours
COMM 130 Communication Theory	3 hours
COMM 140 Introduction to Leadership	3 hours
COMM 155 Mass Media	3 hours
JOURN 161 News Reporting	3 hours
JOURN 162 Feature Writing	3 hours
JOURN 164 Computer Publishing I	3 hours