

Major:

## Communication (B.A., B.S.)

Departments/Programs:

Communication Studies

### Communication Major (B.A., B.S., 34-36 hours)

Core Requirements	23-24 hours
COMM 040 Interpersonal Communication	3 hours
COMM 050 Intercultural Communication	3 hours
COMM 130 Communication Theory	3 hours
COMM 150 Research Methods	3 hours
COMM 210 Organizational Communication	3 hours
COMM 270 Speaking in the Professions	3 hours
COMM 280 Communication and Contemporary Society	3 hours

Electives	11-12 hours
COMM 140 Introduction to Leadership	3 hours
COMM 145 Family Communication	3 hours
COMM 155 Mass Media	3 hours
COMM 160 Group Communication	3 hours
COMM 197 Internship	1-8 hours
COMM 225 Persuasive Communication	3 hours
COMM 232 Public Relations	3 hours
COMM 250 Communication and Gender	3 hours
COMM 260 Principles of Advertising	3 hours
COMM 190 Selected Topics or COMM 290 Selected Topics	2-3 hours
COMM 295 Independent Study	1-3 hours

Senior Comprehensive	2-3 hours
COMM 297 Internship	1-8 hours

Requirements for this major to be completed with a subject endorsement for teaching:

- COMM 224 Methods for Teaching Communication and Theatre Arts in Middle and Secondary Schools
- Complete the necessary teacher education courses

Requirement for this major to be completed for other students:

- Select one or more minors or a second major according to personal interests. A communication minor is not appropriate.