

**Nebraska Wesleyan University**  
Catalog 2011-2012

Minor:

## **Marketing**

Departments/Programs:

Business, Accounting and Economics (Undergraduate)

### **Marketing Minor (21 hours)**

<b>Courses</b>	
ACCT-031	ACCT-031
ECON-054	ECON-054
BUSAD-115	BUSAD-115
Four electives from the following (two courses must be BusAd courses):	12 hours
<ul style="list-style-type: none"><li>• BUSAD-226</li><li>• BUSAD-227</li><li>• BUSAD-228</li><li>• BUSAD-229</li><li>• COMM-155</li><li>• COMM-170</li><li>• COMM-225</li><li>• COMM-232</li><li>• COMM-260</li><li>• JOURN-164</li></ul>	