

Minor:

## Marketing

Departments/Programs:

Business, Accounting and Economics (Undergraduate)

### Marketing Minor (21 hours)

| Courses  |           |
|--|-----------|
| ACCT-031   | ACCT-031  |
| ECON-054   | ECON-054  |
| BUSAD-115  | BUSAD-115 |
| Four electives from the following (two courses must be BusAd courses):   | 12 hours  |
| <ul style="list-style-type: none"><li>• BUSAD-226</li><li>• BUSAD-227</li><li>• BUSAD-228</li><li>• BUSAD-229</li><li>• COMM-155</li><li>• COMM-170</li><li>• COMM-225</li><li>• COMM-232</li><li>• COMM-260</li><li>• JOURN-164</li></ul> |           |