

Major:

International Business (B.A.)

Departments/Programs:

Business, Accounting and Economics (Undergraduate)
 Modern Languages

International Business Major (B.A., 51-56 hours)

The International Business major consists of three sections. A minor or major in a modern foreign language is required. International Business majors must study or work abroad for at least one semester in an approved program.

| I. International Business courses | | 33 hours |
|---|--|-------------|
| ACCT-031 | | ACCT-031 |
| ACCT-032 | | ACCT-032 |
| ECON-053 | | ECON-053 |
| ECON-054 | | ECON-054 |
| BUSAD-100 | | BUSAD-100 |
| BUSAD-109 | | BUSAD-109 |
| BUSAD-110 | | BUSAD-110 |
| BUSAD-115 | | BUSAD-115 |
| BUSAD-204 | | BUSAD-204 |
| BUSAD-205 | | BUSAD-205 |
| BUSAD-228 | | BUSAD-228 |
| ECON-257 | | ECON-257 |
| II. International Perspectives | | 15-20 hours |
| Students choose between Option A and B: | | |
| Option A: Global Perspectives-Regional and General Focus | | 15 hours |
| Students complete three courses with a Regional/Cultural focus | | 9 hours |
| All courses that fulfill General Education | | |
| <ul style="list-style-type: none"> • “Preparing for Global Citizenship” requirement C2 (Understanding Another Culture) may also be used to fulfill the Regional/Cultural section of the International Businessmajor. In addition, students may choose from the following courses. <ul style="list-style-type: none"> ◦ HIST-142 ◦ POLSC-160 ◦ POLSC-161 • Other relevant courses may be substituted with the approval of the chairs of the Departments of Business Administration, Accounting and Economics, and Modern Languages. With prior approval, students may also transfer courses into this section from approved study abroad programs. | | |
| Students complete two courses from General Perspectives | | 6 hours |

II. International Perspectives

15-20 hours

All courses that fulfill General Education

- “Preparing for Global Citizenship” requirement C3 (Global Community) may also be used to fulfill the General Perspectives section of the International Business major. In addition, students may choose from the following courses.
 - ARH-101
 - POLSC-009
 - POLSC-020
- Other relevant courses may be substituted with the approval of the chairs of the Departments of Business Administration, Accounting and Economics, and Modern Languages. With prior approval, students may also transfer courses into this section from approved study abroad programs.

Note: A single course cannot be used to meet a requirement in more than one section of the major.

Option B: Second Modern Language

17-20 hours

Students must complete through FRNCH-201, GERMN-201, SPAN-201, or JAPAN-102 (20 hrs.).

III. Senior Comprehensive Internship

3 hours

BUSAD-297

BUSAD-297

The senior internship must be approved by the student’s advisor and the coordinator for internships. It is the responsibility of the student to seek out an appropriate internship. This internship may be completed as part of an approved study abroad experience.

Mathematics, as required for the business administration major, is strongly recommended. This is especially important for those students who plan to pursue graduate studies in this field.