

PSYCH 220 Applied Social Psychology

3 hours

Majors, Minors & Degrees:

Majors

Industrial/Organizational Psychology (B.S.)

Minors

Peace and Justice Studies

Departments/Programs:

Psychology

A course that emphasizes how the scientific methods and theories of social psychology are used to better understand and solve real-world social issues and problems. The course will include methodological topics such as reliability, validity, establishing causality, and attitude measurement. These methods along with the theoretical content of social psychology will be applied to topics such as persuasion, prejudice, violence, conflict, terrorism, politics, the law, the environment, and health.

Prerequisite(s): PSYCH-001, PSYCH-002, and PSYCH-140, or permission of the instructor.

(Normally offered each spring semester.)