Nebraska Wesleyan University

HHP 222 Sport Budget/Finance/Economics in Sport

Catalog

2011-2012

Course Description

This course is designed to draw on contemporary examples from marketing, sponsorship, facility construction, and sport law to illustrate the crucial role that money plays in any sport business.

Prerequisite(s): Junior standing.

(Normally offered each spring semester.)

Course Hours

3 hours

Departments

1. Health and Human Performance