# **Nebraska Wesleyan University**

Catalog 2011-2012

## Course:

# **HHP 222 Sport Budget/Finance/Economics in Sport**

3 hours

Majors, Minors & Degrees:

#### Maiors

Sport Management (B.S.)

## **Minors**

Sport Management

# Departments/Programs:

Health and Human Performance

This course is designed to draw on contemporary examples from marketing, sponsorship, facility construction, and sport law to illustrate the crucial role that money plays in any sport business.

Prerequisite(s): Junior standing.

(Normally offered each spring semester.)