

Nebraska Wesleyan University

Catalog 2011-2012

## COMM 232 Public Relations

3 hours

Majors, Minors & Degrees:

**Majors**

Communication (B.A., B.S.)

Political Communication (B.A., B.S.)

**Majors (Adult)**

Bachelor of Science in Organizational Communication

**Minors**

Communication

Marketing

Departments/Programs:

Communication Studies

Organizational Communication (Adult Undergraduate)

A study of the nature of public relations, the persons involved, its relationship to public opinion, and the channels of communication that are used.

*Prerequisite(s): Junior standing and COMM-155 or permission of the instructor.*

(Normally offered each semester.)