COMM 155 Mass Media

3 hours

Majors, Minors & Degrees:

Majors
Communication (B.A., B.S.)
Language Arts Education (B.A., B.S.)
Political Communication (B.A., B.S.)
Sport Management (B.S.)

Majors (Adult)
Bachelor of Science in Organizational Communication

Minors
Communication
Journalism
Marketing

Departments/Programs:

Communication Studies
Organizational Communication (Adult Undergraduate)

A study of the development of types of media including books, newspapers, magazines, radio, television, and film. The interaction of these media and their impact on society and the individual are included.

(Normally offered each semester.)