

**Course:**

**COMM 155 Mass Media**

**3 hours**

**Majors, Minors & Degrees:**

**Majors**

Communication (B.A., B.S.)  
Language Arts Education (B.A., B.S.)  
Political Communication (B.A., B.S.)  
Sport Management (B.S.)

**Majors (Adult)**

Bachelor of Science in Organizational Communication

**Minors**

Communication  
Journalism  
Marketing

**Departments/Programs:**

Communication Studies  
Organizational Communication (Adult Undergraduate)

A study of the development of types of media including books, newspapers, magazines, radio, television, and film. The interaction of these media and their impact on society and the individual are included.

(Normally offered each semester.)