

Nebraska Wesleyan University

Catalog 2011-2012

BUSAD 100 Principles of Management

3 hours

Majors, Minors & Degrees:

Majors

Accounting (B.A., B.S.)

Business Administration (B.A., B.S.)

Business-Sociology (B.S.)

Industrial/Organizational Psychology (B.S.)

Information Systems (B.S.)

International Business (B.A.)

Sport Management (B.S.)

Departments/Programs:

Business, Accounting and Economics (Undergraduate)

An introduction to management theory and practice. Students explore the history of management and the environment in which managers operate. Classroom discussion focuses on the basic managerial functions of planning, organizing, leading, and controlling.

(Normally offered each semester.)