

**Nebraska Wesleyan University**

Catalog 2011-2012

## **BUS 243 Bank Management**

3 hours

**Departments/Programs:**

Business (Adult Undergraduate)

Students will examine bank management from a practical perspective. This includes the organization of the banking system, the evolution of bank regulations, and the perspectives of bankers and regulators toward these rules. Trends in banking and its competition and liquidity, loan, and investment management will also be studied. Students will discover the unique challenges confronting managers of commercial banks as they operate within various competitive markets.

*Prerequisite(s): BUS-240.*