

Major:

## Organizational Leadership and Communication (B.S.)

Departments/Programs:

Organizational Leadership and Communication (Adult Undergraduate)

### Organizational Leadership and Communication (36 hours)

| Core Courses  | 24 hours  |
|---|-----------|
| COMM-1100   | COMM-1100 |
| LEAD-3100   | LEAD-3100 |
| LEAD-3200   | LEAD-3200 |
| LEAD-4100   | LEAD-4100 |
| LEAD-4300   | LEAD-4300 |
| LEAD-4500   | LEAD-4500 |
| COMM-4200   | COMM-4200 |
| BUSAD 3000 Organizational Behavior or<br>BUSAD 5260 Organizational Behavior | 3 hours   |
| Inclusive Leadership and Communications Elective - Choose one               | 3 hours   |
| COMM-1650   | COMM-1650 |
| COMM 1600 Diversity Issues in U.S. Society                                  | 3 hours   |
| Electives - Choose two  | 6 hours   |
| COMM 1170 Copy and Layout   | 3 hours   |
| COMM-2301   | COMM-2301 |
| COMM-2601   | COMM-2601 |
| COMM-3201   | COMM-3201 |
| COMM 3300 Public Relations  | 3 hours   |
| COMM-3501   | COMM-3501 |
| COMM-3701   | COMM-3701 |
| COMM-4300   | COMM-4300 |
| BUSAD 2000 Principles of Marketing  | 3 hours   |
| BUSAD 2500 Principles of Management   | 3 hours   |
| BUSAD 3400 Promotional Strategy   | 3 hours   |
| BUSAD 3500 Consumer Behavior  | 3 hours   |
| BUSAD 4200 Marketing Management   | 3 hours   |
| BUSAD 4600 Business Ethics  | 3 hours   |
| BUSAD 4700 Entrepreneurship   | 3 hours   |
| BUSAD 5250 Leadership   | 3 hours   |
| BUSAD 5300 International Business   | 3 hours   |
| BUSAD 5330 Business Ethics and Corporate Responsibility                     | 3 hours   |
| BUSAD 5430 Innovation   | 3 hours   |
| Capstone  | 3 hours   |
| LEAD-4980   | LEAD-4980 |

