

**Nebraska Wesleyan University**  
Catalog 2013-2014

Minor:

## Marketing

Departments/Programs:

Business, Accounting and Economics (Undergraduate)

### Marketing Minor (21 hours)

Courses	
BUSAD-115	BUSAD-115
Five electives from the following (two courses must be BUSAD courses):	
<ul style="list-style-type: none"><li>• BUSAD-226</li><li>• BUSAD-227</li><li>• BUSAD-228</li><li>• BUSAD-229</li><li>• BUSAD-239</li><li>• BUSAD-247</li><li>• COMM-155</li><li>• COMM-225</li><li>• COMM-232</li><li>• COMM-260</li><li>• JOURN-164</li><li>• (Effective Fall 2013, COMM-270 is not applicable)</li></ul>	15 hours