Nebraska Wesleyan University

Catalog 2013-2014

Major:

Bachelor of Science in Organizational Communication

The Adult Undergraduate Bachelor of Science in Organizational Communication helps students develop oral, written, and interpersonal communication skills, as well as critical thinking and problem solving so they will be able to communicate their ideas effectively and understand the businesses within which they work. Organizational communication looks at informal and formal communications, leadership, intercultural communication, and diversity issues, as well as types of internal communications within a business. Students may specialize in human resources, public relations, marketing, or project management.

Departments/Programs:

Organizational Communication (Adult Undergraduate)

Bachelor of Science in Organizational Communication

	Required Courses	30 Hours
COMM-003		COMM-003
COMM-040		COMM-040
COMM-100		COMM-100
COMM-130		COMM-130
COMM-141		COMM-141
COMM-151		COMM-151
COMM-160		COMM-160
COMM-275		COMM-275
COMM-298		COMM-298
One course from:		
COMM-050		COMM-050
COMM-185		COMM-185

Specialization Areas (15 hours)

	Select one of the following:	Hours
Human Resources		
COMM-200		COMM-200
BUS-251		BUS-251
BUS-265		BUS-265
BUS-270		BUS-270
BUS-271		BUS-271
Public Relations		
COMM-155		COMM-155
COMM-170		COMM-170
COMM-225		COMM-225
COMM-232		COMM-232
COMM-270		COMM-270

Select one of the following:	Hours
Project Management	
COMM-200	COMM-200
PRO-201	PRO-201
PRO-202	PRO-202
PRO-203	PRO-203
PRO-204	PRO-204
PRO-205	PRO-205
PRO-206	PRO-206
* PRO 205 and PRO 206 are taken concurrently	

Electives (6 hours)

Electives	Hours			
Choose two courses from the ones listed or any course not requiring a prerequisite from another specialization area.				
BUS-105	BUS-105			
BUS-107	BUS-107			
BUS-266	BUS-266			
BUS-267	BUS-267			
BUS-269	BUS-269			
BUS-272	BUS-272			
BUS-274	BUS-274			

General Education Requirements (39-45 hours)

Requirement	Hours
English and Communication	6-9
Developing Foundations	8-9
Global Perspectives	6-8
Western Intellectual and Religious Traditions	3
U.S. Culture and Society	6
Fine Arts	3
Scientific Inquiry	7